

STRATEGIC GOALS FROM BOARD OF DIRECTORS RETREAT

July 9, 2022

2022-2023 Season

This year's focus will be on adapting expanding our connection to our diverse community while staying true to our mission to promote dance in West Michigan.

1: Diversity, Equity, and Inclusion

Recognize, support, and invest in equity, diversity, inclusion, and accessibility as essential in all aspects of internal processes and external opportunities to build a stronger arts organization.

2: Instructors, Dancers and Staff

Invest in artists and the creative process, and strengthen the capacity of the organization to interact with the community. By effectively pairing positive, performance oriented instructors with a wide range of student skill levels and backgrounds, our scope of effectiveness will broaden and our overall interaction will expand.

3: Community Outreach

Expand our connections with our community, both adults and children. By connecting with diverse schools we will bring dance to both the economically, physically and mentally challenged members of our community. This will both enrich our environment and promote dance to a wider range of people.